

Client: Stevenson Mazda
Product: Dealership
Title: Help Me Siri
Length: (:30)
Writer: Rachel Gracy

VIDEO	AUDIO
1. YOUNG FEMALE WALKS IN AND SITS AT KITCHEN TABLE LOOKING EXHAUSTED	Woman: Silence then sighs
2. SITS AT THE TABLE TALKING TO SIRI ON HER PHONE	Woman: Beep (initiating Siri). I really need to get a car.
3. CHANGE TO FRONT SHOT OF WOMAN LOOKING AT PHONE. AS SHE LISTENS SHE ROLLS HER EYES	Siri: You need to get to a bar? I cannot recommend that in the morning.
4. BACK TO SIDE SHOT OF WOMAN TALKING TO PHONE	Woman: I need help finding a car.
5. CLOSE UP OF SIDE SHOT OF WOMAN ROLLING HER EYES AT SIRI.	SIRI: You need help opening a jar. I'm sorry. I do not have hands.
6. ZOOMS BACK OUT TO SIDE SHOT OF WOMAN GETTING FRUSTRATED	Woman: CAR! C-A-R.
7. TRANSITION TO WOMAN WALKING INTO DEALERSHIP BEING MET BY FRIENDLY SALESMAN	SIRI: Oh, you're looking for a car. Why didn't you say so? Stevenson Mazda on Market Street is only 3.2 miles away. I will direct your route there now.
8. ESTABLISHING SHOT OF STEVENSON MAZDA DEALERSHIP	SIRI: You're welcome.